



**INTER
XPO**

Congress & Matchmaking
22-25 September 2015
Intercontinental Amstel Hotel, Amsterdam



20th Trade Mission

'Sustainable business between the Kingdom of the Netherlands, the Caribbean region and Latin America'

In 2015, InterExpo celebrates its 20th anniversary and organizes this trade mission in cooperation with Tanja Fraai, debate leader and program maker. The trade mission consists of two parts: a congress - allowing approximately 25 speakers - and matchmaking. The first day of the congress will be rounded off by a gala dinner on the occasion of concluding the bicentenary celebrations of the Kingdom. The guest list includes the Governors and Prime Ministers of Curaçao, St. Maarten and Aruba, and the Kingdom Representative of the public bodies of Bonaire, Saba and St. Eustatius. Of course, many CEOs from several companies from the Caribbean region and Latin America will also attend.

The target is to achieve sustainable business between the Kingdom of the Netherlands, Latin America and the Caribbean region. When we say Kingdom of the Netherlands, we refer to the autonomous countries Curaçao, Aruba, St. Maarten and the three special municipalities of the Netherlands: Bonaire, Saba and St. Eustatius. What opportunities do the entrepreneurs have on all sides?

Sustainability

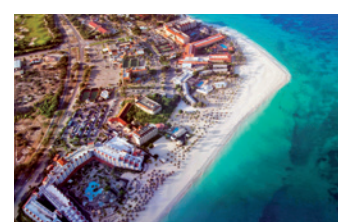
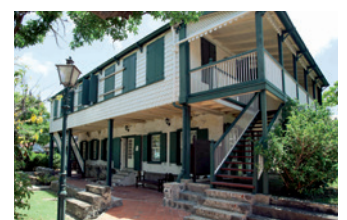
Since a number of years, we have explicitly been focusing on sustainability. On content level with attention to the sustainable energy market, and by stimulating long-term partnerships. We give financial institutions and investors the opportunity to take a look behind the scenes of (new) markets in the Caribbean area and in Latin America. At the same time we point out sales markets for various products and services to the entrepreneurs.

Participants

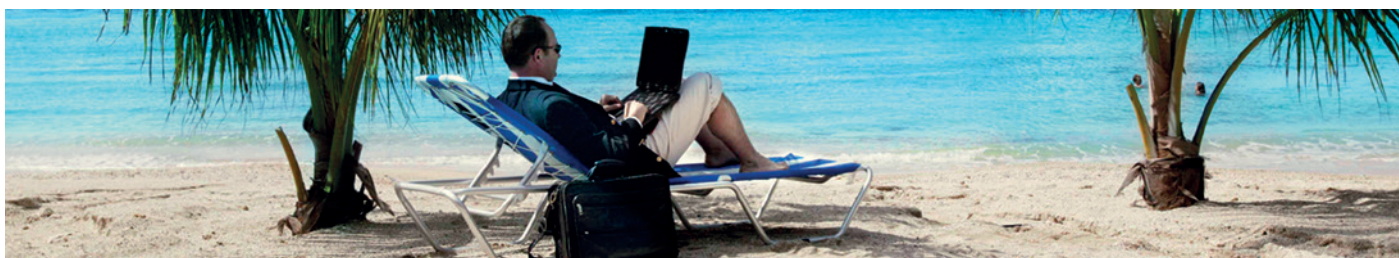
As has become customary, our congresses are well represented by the business community, but also by employers' organizations, the financial sector (trust and banking sector), representatives of governments from the Caribbean parts of the Kingdom, the Caribbean region and Latin America.

Speakers

Among the guest speakers we are expecting Pim van Ballekom, Vice President of the European Investment Bank (Europese Investeringsbank) from Luxembourg; Patricia McKenzie, Vice President of the Caribbean Development Bank in Barbados; Frank Wouters, until recently associated with the International Renewable Energy Agency in Abu Dhabi. The Chairman of the Caribbean Association of Banks will also speak during the congress.



You can register by e-mail. Please go to www.interexpo.biz for further information and short footage for an impression of previously held trade missions.



21ST SEP.	18.00 - 19.00	Happy Hour at 'De Twee Zwaantjes' bar in the Jordaan (at own expenses)
22ND SEP.	17.30 - 19.30	<p>17.30: Gathering at Amstel (terrace)</p> <p>17.45: Speech by Jan Bert Vroege, Head of Council Committee 'Labour & Income', D66 member of City Council.</p> <p>18.00 - 19.30: Free Canal tour through Amsterdam offered by Gemeente Amsterdam. Drinks & snacks and guided tour are included.</p>

PROGRAMME, WEDNESDAY, 23RD SEPTEMBER 2015



TIME	PROGRAMME	SUBJECT
08.00	Registration congress and matchmaking, Ballroom, Intercontinental Amstel Amsterdam	
09.00	moderator Tanja Fraai	<i>Words of welcome</i>
09.05	Opening	
09.15	Manorma Soeknandan, Deputy Secretary-General, CARICOM	<i>'Investing in Caricom, a non-traditional approach'</i>
09.45	Nelson Navarro, Minister of Justice, Curaçao	<i>'Curaçao, safe and secure for foreign investors'</i>
10.15	Peter Diekman, Forensic Consultancy Netherlands	<i>'Financial market integrity, a condition for investments'</i>
10.45	Coffee break	
11.15	Jan Ebbing, CEO TNO Caribbean	<i>'Techno-Economic Analysis of (Utility) Energy Systems'</i>
11.45	Frank Wouters, CEO Wouters Ltd, former Deputy Director International Renewable Energy Agency (IRENA)	<i>'The shifting energy paradigm, towards a flexible future'</i>
12.30	Lunchbreak	
14.00	Ernst Noorman, Ambassador on behalf of the Kingdom of the Netherlands to Suriname	<i>'The opportunities and challenges of doing business in Suriname'</i>
14.30	Chris Baelemans, CEO of educational institute Welten/Dukers & Baelemans	<i>'The continuous development of craftsmanship within the financial sector is the most important challenge of the educational institute Welten/Dukers & Baelemans.'</i>
15.00	Andrée Van Es, President of the Dutch National Commission for UNESCO	<i>'Unesco within the Kingdom of the Netherlands'</i>
15.20	Coffee break	
16.00	Paul Comenencia, Chairman of the supervisory board of the WeConnect Foundation. Former Resident Minister of the Netherlands Antilles in The Hague. Former Netherlands Consul General in Rio de Janeiro	<i>'WeConnect: educating leaders, connecting cultures'</i>
16.30	Frans van Seumeren, Chairman of Roll-Group	<i>'Refreshing approach and ability to adapt in the Caribbean & Central America'</i>
17.00 - 18.00	Entrepreneursdebate. Participants: Chris Baelemans, Jan Ebbing, Peter Heesakkers, Olav Kok, Jack van Schoonneveldt, Frans van Seumeren, Koos Sneek en Marc Verschure.	<i>'Best practices in the Dutch Kingdom, Caribbean region & Latin-America'</i>
18.30	Caribbean Cocktail party as part of the Gala dinner.	
20.00 - 22.30	Gala dinner / Keynotespeaker: Her Royal Highness Princess Laurentien of the Netherlands, Founder and Director, Missing Chapter Foundation. Dresscode: Black Tie	
22.30	Auction WeConnect Foundation , by Alexander Pechtold, Chairman of D66	



PROGRAMME, THURSDAY, 24th SEPTEMBER 2015



TIME	PROGRAMME	SUBJECT
08.00	Registration congress and matchmaking, Ballroom, Intercontinental Amstel Amsterdam	
08.55	moderator Tanja Fraai	<i>Words of welcome</i>
09.00	Pim van Ballekom, Vice President of the European Investment Bank Luxembourg	<i>'The European Investment Bank: lending, blending and advising to support physical and financial infrastructure investments in the Caribbean'</i>
09.30	Patricia McKenzie, Vice President of Operations of Caribbean Development Bank (Barbados)	<i>'Post-2015 Development Agenda - Building Strong Partnerships with the Caribbean Private Sector'</i>
10.00	Chris Buijink, Chairman of the Dutch Association of Banks	<i>'Entrepreneurship and financing'</i>
10.30	Coffee break	
11.00	Joanna Charles, Chairman Caribbean Association Banks (St. Lucia)	<i>'Caribbean Banks: Facilitators of Trade and Investments for Growth and Development'</i>
11.30	Bankers debate, Participants: Chris Buijink, Pim van Ballekom, Patricia Mc Kenzie, Joanne Charles, Arthur Adams.	<i>'Promoting sustainable development and good governance in the Caribbean; the role of the banking industry' with moderator Jim Bousaid (Vice Chairman Surinam Bankers Association).</i>
12.30	Lunch	
14.00	Jim Bousaid, Vice Chairman Surinam Bankers Association	<i>'Suriname, a good option for outsourcing of services'</i>
14.30	Jeroen Adeler, International senior tax manager with Deloitte Taxadvisors Rotterdam	<i>'EU & OECD measures against tax avoidance and tax evasion & reform of the Dutch tax system'</i>
15.00	Coffee break	
15.45	Norbert Braakhuis, Ambassador on behalf of the Kingdom of the Netherlands to Cuba and Jamaica	<i>'The Cuba wakeup call: menace and opportunity in the Caribbean'</i>
16.15	Frank Kunneman, Senior partner VanEps Kunneman VanDoorne, professor Civil Law and Corporate Governance University of Curaçao	<i>'Out of control? Corporate Governance in the Dutch Caribbean'</i>
16.45	Farewell Party	

PROGRAMME, FRIDAY, 25th SEPTEMBER 2015



10.00 - 12.00	Evaluation debate 10.10.10, hosted by Jeroen Recourt, member of the Dutch Second Chamber and Chairman of the Commission for Kingdomrelations.	<i>'Evaluation of the Political Reforms effectuated on 10.10.10'</i>
12.30	Lunch	
14.00	Closing	

Debates

During the trade mission and the congress, we will organize a number of debates. The bankersdebate will unite directors of several Caribbean, Surinam and Dutch bankersassociations. Another debate will be for entrepreneurs where leading entrepreneurs from various countries enter into a debate; yet another debate will be centered around the evaluation of the constitutional reform in the Dutch Kingdom, as initiated on October 10, 2010. The debate will be hosted by Jeroen Recourt, chairman of the Commission for Kingdomrelations.

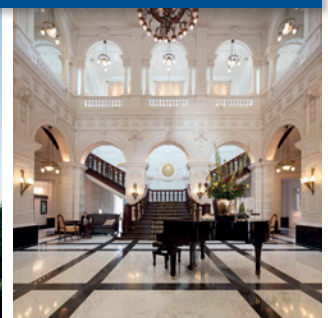
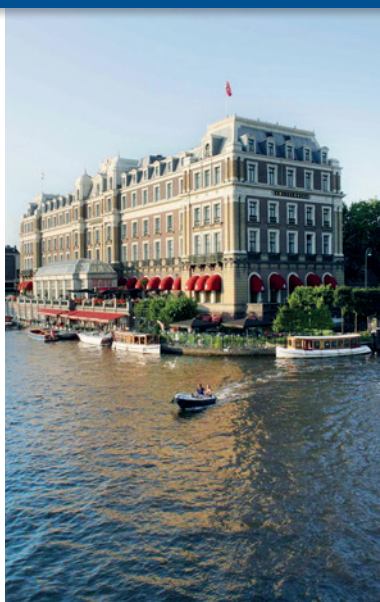
Matchmaking

In the matchmaking part, the participants can enter into dialogue with each other about developing new partnerships and taking optimum advantage of opportunities on the reciprocal markets. InterExpo offers tailored services; based on a clear profile, a match is found adhering to the business needs of a company.

Bicentenary celebrations of the Kingdom

The Kingdom of the Netherlands consists of the countries Netherlands, Aruba, Curaçao and St. Maarten and three special municipalities Bonaire, Saba and St. Eustatius. On 26 September 2015, Amsterdam hosts the Kingdomwide closing ceremony of the bicentenary celebrations of the Kingdom (2013-2015). InterExpo contributes by organizing a trade mission and gala dinner.

INTERCONTINENTAL AMSTEL AMSTERDAM, WWW.AMSTERDAM.INTERCONTINENTAL.COM



About InterExpo

Since 1996, InterExpo Caribbean N.V. has organized trade missions, congresses and events with an international character in the Caribbean region, Europe, Asia and North and Latin America. Previously held events focused on wind and solar energy, tourism, construction, on- and offshore, second residence, health, (fire) safety and environment, water management, (glass) recycling, financial services (trust), transport (by sea, air, road), telecommunications and sustainable business in the Caribbean Kingdom. **For further information and registration of the 20th Trademission, please contact InterExpo.**

**2 & 3 December 2015:
Havana, Cuba
21st Trade Mission:
'Sustainable business between
the Kingdom of the
Netherlands and Cuba'**



Tanja Fraai
Debate Leader & Program Maker
T: + 31 (0)6 16 970 600
tanjafraai@gmail.com
www.tanjafraai.nl



Peter Oerlemans, InterExpo Caribbean N.V. Curaçao
E: peter@interexpo.biz
T: + 5999 527 0177 (Curaçao)
www.interexpo.biz